

Gerald Reed & Family

Insurance Update

A Bimonthly Newsletter For Friends & Clients of The Summer Group

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*Save up to
37% or MORE!
By Combining All
Your Insurance
With Us!*

Did you know we offer all these services?!

- Home Insurance
- Condo Insurance
- Auto Insurance
- Personal Umbrella
- Life Insurance
- Flood Insurance
- Business Insurance
- Health Insurance
- Apartment Buildings
- Restaurants
- Antique Cars
- Water Crafts
- Motorcycles
- RV Motorhomes
- Mechanical Breakdown
- Bonds
- Workers Comp
- Group Health
- Dental/Vision

Drum Roll Please: The 2008 Grand Prize Winner Is . . .



Greg Jones

This could be you!

Greg Jones is The Summer Group's 2008 Referral Program Grand Prize Winner. Gerald Reed, President, happily presented the 42" Plasma Big Screen TV to Greg just in time for the holidays. *Who wouldn't love that?*

You could be our next grand prize winner!

Each time you refer a friend or family member to The Summer Group you'll automatically be entered into our 2009 drawing for a Big Screen TV!

See inside for more details on our new 2009 Referral Program!

The more you refer, the better your chance to win!

The Referral Rewards Program, whether to say "Thank You" with a card, iPod, Charitable Donation and/or a big grand prize at year end is simply our communication vehicle to our wonderful clients to constantly remind you that we welcome YOUR REFERRALS!

Ultimately though, it is our belief and hope that regardless of the gifts and prizes, YOU send your friends and family to us because we have served you well and YOU want those close to you to have the same experience. This is why we are here for YOU and what we strive for every single day while working for YOU!

Thank you all very much for continually placing your trust in US!

Sincerely,



Referral Charity 2008: Just Who Is Amigos de los Niños?

The charity we chose to support with your referral dollars in 2008 is an all-volunteer non-profit fund raising organization dedicated to improving the lives of challenged children. They support groups of all sizes, but their primary focus is on local organizations whose resources are limited and causes are great!

Amigos de los Niños, or Friends of the Children, was inspired by our own Scott Clayton's father Chuck in 1981 with the desire and vision to help children less fortunate than his own. Today the group is strongly governed by a board of local business professionals, sports personalities and volunteers all devoted to that vision! Amigos have provided over \$2,000,000 to various children's groups.

By referring your friends and family to our agency, you are helping raise money for children in need. We donated \$10 for each referral. **In 2008, because of your generous referrals, we are donating \$2,940!! So keep referring and we will keep donating!**



Amigos de los Niños
Friends of the Children

Amigos help many children's groups, ranging from physically challenged learning centers to residential centers for severely abused children.



Referral Charity 2008 Presentation

Scott Clayton (left) & Gerald Reed (Middle) proudly present \$2,940 to Chuck Clayton, Founder of Amigos de los Niños.

WOW!

*The Amigos de los Niños organization we are donating to is not to be confused with a similar named charity in Cabo San Lucas Mexico.

Baby Mason Reed •



Mason's First Christmas!

Update Corner

The following organizations have benefited from your support:

- AMC Cancer Research
- Big Brothers & Sisters
- The Blind Children's Learning Center
- Canyon Acres Residential Center
- Challenger Little League
- Children's Hospital Orange County
- Cleta Harder Developmental School
- Cystic Fibrosis Foundation
- Fiesta Educativa
- Gary Center
- Help for Brain Injured Children (HBIC)
- NYC Fire & Police Children's Fund
- Olive Crest Residential
- Open Airways
- Oralingua School for the Hearing Impaired
- P.A.D.R.E. Foundation
- Pediatric Cancer Research Foundation (PCRF)
- Ronald McDonald House
- Straight Drug Abuse Program
- USC College Grant
- YMCA of Orange County
- Whale Children's Home

QUICK TIPS FROM YOUR PROTECTION TEAM

Cecilia



Do your employees have access to company vehicles?

If so, a good hiring practice might be to request applicants bring their current MVR (Motor Vehicle Record) abstract available for a nominal fee from the local DMV, with them to their interview. This would avoid any surprises and costly surcharges when updating your employee drivers list with your insurance company.

Heather



Did You Know . . . A Personal Umbrella Policy provides

liability protection over and above what is offered by your basic personal auto and homeowners liability policies. If you volunteer, participate in amateur sports or sit on a board of directors, a Personal Umbrella Policy can provide you with coverage from an event you may be held personally liable. Call me today . . . you will be surprised how inexpensive a Personal Umbrella Policy is!

BUSINESS

CORNER

Toolbox Safety Talks are an easy and effective way to communicate safety priorities to your employees. By holding a weekly safety meeting and documenting topics and attendance, you can encourage employee responsibility, reduce claim count and severity, and ensure accountability throughout your organization.

OSHAcademy and the National Safety Management Society have teamed up to offer free online safety training and downloadable materials. Visit the OSHAcademy website at www.oshatrain.org to sign up or for more information.

2009 Referral Rewards

Refer Your Friends And Family To Help
Them **Save Up to 37%** On Their Insurance,
And We'll Give You A Chance To Win A **42" Plasma TV...**
and Great Gifts & Prizes!

It's As Easy As 1...2...3!

1. Refer Your Friends & Family
2. Have Them Mention Your Name When They Call
3. The Summer Group Will Automatically:



BONUS

- a) Enter You Into Our **Big Screen TV Drawing**
- b) When Your Referral Purchases A Policy,
You Will Receive **1 Free Spin Of The Referral
Rewards Wheel Machine** - Win Great Gifts & Prizes!
- c) We'll **Donate \$10** To PCRFB (Pediatric Cancer Research Foundation)

CHARITY
WINS
TOO!

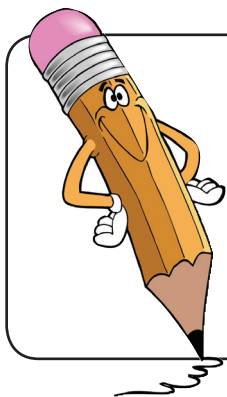


Don't wait!

Call Today!

Local (562) 690-9770

Toll Free (888) 541-9444



Introducing . . .

Hector the Protector
— The Sharpest Pencil in Town!

Hector is our new mascot here to remind you that not only do you get the best service in town, but you can also rest assured that you are also getting the most competitive pricing!

A MONTHLY NEWSLETTER FOR
FRIENDS & CLIENTS OF
THE SUMMER GROUP
INSURANCE AGENCY

1530 W. Whittier Blvd.
La Habra, CA 90631

(562) 690-9770 • Toll Free (888) 541-9444
Fax (562) 690-9771 • www.SummerGroup.net

Thank You!
Thank You! Thank You!

Thanks to all our clients who graciously referred their family, friends and associates to our agency. We build our agency on your positive comments. We couldn't do it without your help!

The Summer Group
Gerald Reed

Watch Your Mail
In February for
Emergency Contact
Program Information



Certified Insurance Counselor



"The highest compliment I can receive from you would be the referral of my services to your family, friends and business associates. For this, I offer my heartfelt thanks and appreciation"

We Get Mail!

Our Clients Send Us Mail After Our Recent Wild Fire Response!!

Very Thoughtful! "I received the telephone message from Gerald Reed after the recent wildfires in our area. I want you to know the message was very thoughtful and I really appreciate you for doing something like that."

— *Connie Costley, Corona, CA*

It Is Nice To Know You Are Watching Out For Us! "Gerald, Thank You for your concern. We too were evacuated but fortunately had no damage. I want you to know that the robo-message that we received yesterday was comforting. Even though we had no damage, the process of evacuation and watching the fire race towards your house leaves your brains a little scrambled. It is nice to know that you are watching out for us. I hope that your staff was spared by the flames and are back in their homes. Best Regards."

— *Michael Moore, Yorba Linda, CA*

You Give Us Hope! "Thanks for your thoughts and information. As you know we operate our business from our home, we have lost everything including our copy of the insurance policy. This has been a devastating experience for Kathryn and I. We are doing the best we can at this point in trying to keep our business up and running while dealing with the total loss of everything we owned. People like you that go the extra mile for their clients and friends are what gives us hope and a chance to see light at the end of the tunnel!"

— *Bob & Kathryn Short, Yorba Linda, CA*

thanks!

Thank you for your referrals

Andrew Argott	Dan Fisk
Laura Ascencio	Anthony Kalaj
Donald Bruce	Aarika Lopez
Andrea Canullo	Ofelia Lopez McGrew
Laura Casas	Kelly Martin
Mark Clements	Louis Martus
Lanette Delgado	Amalia Mireles
Valerie Desborough	Marlene Picon
George Diaz	Ana Rodriguez
Jesse Estrada	Juan Sifuentez
	Tonia Troup
	Adalberto Villasenor
	Justin Watts (American Dream Home Inspection)
	Thomas Yamaguchi



**WE LOVE
REFERRALS!**